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ELECTRONIC PAYMENT INITIATIVES: Bank Islam plans more incentives, services in coming months

NUR HANINI MOHD HANIF

BANK Islam Malaysia Bhd has seen its new Internet banking users increase by more than 50 per cent monthly.

Its chief operations officer Datuk Norasni Ayob said the new look of its Internet banking service, which delivers a better, user-friendly navigation and enhanced interface, was in line with Bank Negara Malaysia's electronic payment initiatives.

"We will be introducing more incentives and new services in the coming months," she said in a statement.

Recently, Bank Islam was awarded "Top Merchant Acquirer for B2C" by Malaysian Electronic Clearing Corporation Sdn Bhd.

The award recognises the bank's outstanding performance in recording more than 15 per cent growth in the Financial Process Exchange B2C transaction volume from last year.

Its merchant base has also grown by

tenfold from 2012.

Norasni received the award on behalf of Bank Islam at the 2013 Top Banks & Merchants Recognition Awards ceremony held here recently.

"The award demonstrates Bank Islam's commitment to providing secured and convenient services anytime and anywhere as it continues to innovate within the digital industry," she said.

Bank Islam has also clinched the Best Islamic Finance Case 2014 award at the Global Islamic Finance Award for its best practices.

Jointly won with Asian Institute of Finance, the award also acknowledged Bank Islam managing director Datuk Seri Zukri Samat's success in transforming the bank to become one of the major players in the Islamic financial industry.

The award is a testament to the bank's continuous quest to transform the Islamic financial landscape for the better, Zukri said when receiving the award at a ceremony in the United Arab Emirates recently.

