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Colgate donates to haj pilgrims

COLGATE-PALMOLIVE Marketing Sdn Bhd (Colgate), the leading and trusted brand in dental care, has announced it will contribute a total of 37,000 sets of oral care travel kits to Tabung Haji pilgrims this year.

The kit consists of two

units of Colgate toothpaste (Colgate Maximum Cavity Protection 75gm and Colgate Kayu Sugi 75gm), a Colgate Extra Clean toothbrush and two bottles of 20ml Colgate Plax mouthwash.

“Colgate’s oral care travel

kits come complete with the oral care essentials for haj pilgrims in an easy-to-carry pouch,” said senior marketing manager Nor Aziah Mohamad Said, in a statement yesterday.

“This will help the haj pilgrims to travel light and

provide a convenient and practical solution for them in maintaining their personal health,” she said.

Colgate has been participating in the Tabung Haji Corporate Partner Programme since 2008. — Bernama