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ATTRACTIVE TOUR PACKAGES WITH TABUNG HAJI TRAVEL

LEMBAGA Tabung Haji (TH), the country's largest Islamic fund manager, is also an active player in the travel and hospitality sector.

Since its establishment 50 years ago, the agency has grown and diversified into an entity offering many services.

While most are familiar with TH and its core activity of providing haj services to Malaysian pilgrims, its other services include deposits, haj services and operations, and investments.

With more than RM45 billion under its care, the agency has been utilising its funds and resources to strengthen the economy of Muslims in the country.

Through its subsidiary TH Travel & Services Sdn Bhd, which was established in 1972, TH provides haj and umrah packages, as well as Muslim travel packages.

With more than 42 years of experience, it is not an overstatement that the company has a good understanding of the special needs of its clients, which is reflected in the wide range of interactive packages offered.

Another plus point is TH Travel's sound understanding of local and international regulations, which has enabled the company to offer value-for-money travel packages.

Over the last two years, in tandem with the increase in travel among Muslim travellers, TH Travel has introduced Muslim packages catering to groups and families, especially during the

school holidays.

Anticipating an increase of up to 50 per cent of Malaysian travellers during the upcoming school holidays, the company is aggressively promoting its latest travel and tour packages.

Its umrah 2014 packages, comprising several different programmes, are also being promoted. They include 'Umrah Bersama Pembimbing Ibadah', 'Umrah Cinta Rasul', 'Umrah Ramadhan', 'Umrah Musim Cuti Sekolah', 'Umrah Ziarah' and 'Umrah Baitulmaqdis'.

TH Travel is also going strong on outbound travel, domestic and MICE (meetings, incentives, conferences and exhibitions) packages.

It has entered into a strategic collaboration with TH Hotel & Residence Sdn Bhd to promote MICE and inbound travel packages at five TH Hotels — TH Hotel Kelana Jaya, TH Hotel Penang, TH Hotel Kota Kinabalu, TH Hotel & Convention Centre Alor Star and TH Hotel & Convention Centre Terengganu.

Its outbound travel packages offer travel packages to countries in Asia, Europe and the Middle East. TH Travel is also actively promoting inbound travel packages to support the local travel industry, in conjunction with Visit Malaysia Year 2014.

Last year, TH Travel, which handled more than 4,000 clients, hoped to increase the number to 8,000.

It will be participating in various travel fairs nationwide, such as the MATTA Fair and

Selangor MATTA Islamic Travel Fair.

Looking ahead, TH Travel has set its sight to become one of the leading travel agencies providing Muslim travel packages worldwide.

The confidence is based on the belief that more Malaysians will opt for its Muslim tour packages, as they conform to halal requirements.

Travellers need not have to worry about meals and facilities for prayers, as both form the main features of the packages.

Backed by its experience in handling haj and umrah packages, the company ensures travellers are served meals that are certified halal.

They are given ample time to perform prayers during the trip, and get to visit Islamic historical places of interest and mosques.

TH Travel is looking at enhancing its collaboration with the corporate sector, cooperatives and financial institutions, as well as foreign travel agencies.

Other services provided are complimentary guides and facilities for prayer, such as compass and prayer mats.

Non-Muslims are also attracted to the tour packages offered by TH Travel, as the focus is not only on the halal aspect, but also cleanliness and comfort.

For more information, visit www.thts.com.my, www.facebook.com/pages/TH-Travel-Services-Sdn-Bhd and www.twitter.com/THTStweet.



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